

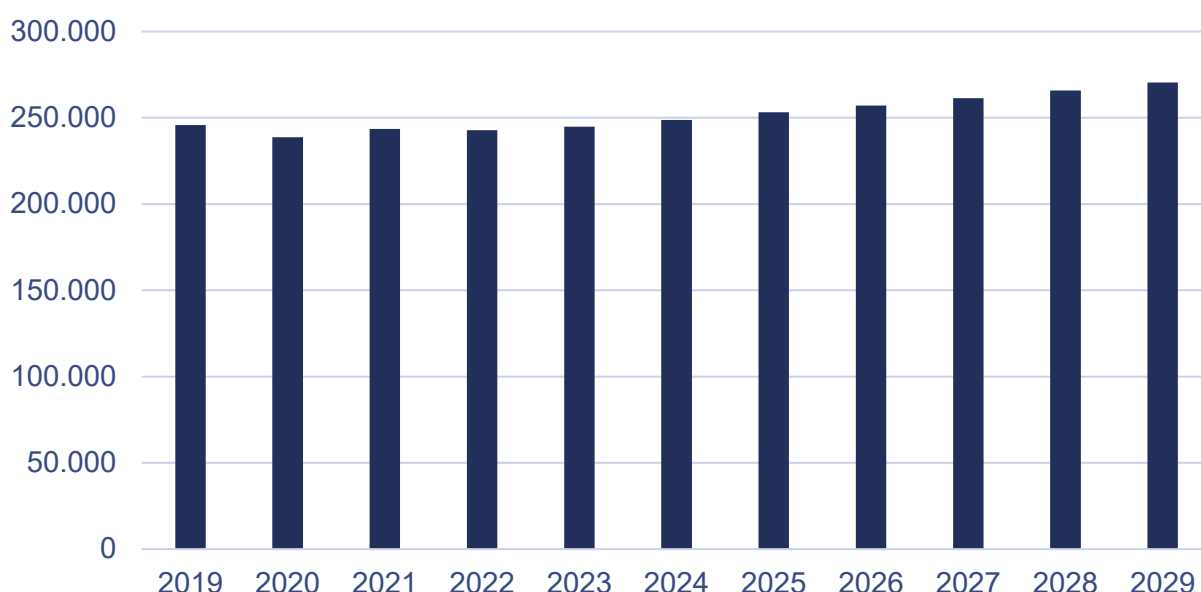
## Factsheet Dairy

(This is the aggregation of butter and spreads, cheese, drinking milk products, yoghurt and sour milk products and other dairy. Non-dairy alternatives are included within Plant-based Dairy.)

Datum: 4.8.2025

## Global sales Dairy, in 1.000 tons

in 1.000 tons



Source: Euromonitor International 2025, VDMA

## Global sales Dairy, by regions, in 1.000 tons, sorted by 2029

|                        | 2019    | 2024    | 2025    | 2029    | Period Growth<br>2024-2029 in % |
|------------------------|---------|---------|---------|---------|---------------------------------|
| World                  | 245.730 | 248.766 | 253.140 | 270.429 | 8,7                             |
| Asia Pacific           | 76.845  | 80.255  | 81.604  | 89.949  | 12,1                            |
| Western Europe         | 53.538  | 52.838  | 53.780  | 54.761  | 3,6                             |
| North America          | 35.323  | 34.150  | 34.503  | 35.413  | 3,7                             |
| Middle East and Africa | 25.364  | 27.426  | 28.545  | 32.828  | 19,7                            |
| Latin America          | 30.417  | 28.901  | 29.087  | 30.281  | 4,8                             |
| Eastern Europe         | 20.661  | 21.508  | 21.868  | 23.126  | 7,5                             |
| Australasia            | 3.582   | 3.688   | 3.754   | 4.072   | 10,4                            |

Source: Euromonitor International 2025, VDMA

## Top 30 markets for Dairy in 1.000 tons, sorted by 2029

|    | Country        | 2019   | 2024   | 2025   | 2029   | Period Growth<br>2024-2029 in % |
|----|----------------|--------|--------|--------|--------|---------------------------------|
| 1  | India          | 25.695 | 30.588 | 32.228 | 39.153 | 28,0                            |
| 2  | USA            | 31.207 | 30.262 | 30.572 | 31.377 | 3,7                             |
| 3  | China          | 28.710 | 25.895 | 25.089 | 23.964 | -7,5                            |
| 4  | Brazil         | 12.553 | 11.840 | 11.968 | 12.632 | 6,7                             |
| 5  | Russia         | 9.801  | 10.360 | 10.608 | 11.274 | 8,8                             |
| 6  | Germany        | 10.231 | 10.233 | 10.183 | 10.082 | -1,5                            |
| 7  | Turkey         | 5.020  | 6.307  | 7.249  | 8.615  | 36,6                            |
| 8  | Iran           | 4.854  | 5.581  | 6.216  | 7.877  | 41,1                            |
| 9  | United Kingdom | 8.219  | 7.574  | 7.636  | 7.586  | 0,2                             |
| 10 | Mexico         | 7.337  | 7.168  | 7.029  | 6.960  | -2,9                            |
| 11 | France         | 7.296  | 6.678  | 6.652  | 6.483  | -2,9                            |
| 12 | Spain          | 5.815  | 5.608  | 5.646  | 5.617  | 0,2                             |
| 13 | Algeria        | 3.597  | 3.912  | 3.988  | 4.367  | 11,6                            |
| 14 | Italy          | 4.600  | 4.369  | 4.358  | 4.318  | -1,2                            |
| 15 | Japan          | 4.700  | 4.277  | 4.183  | 4.046  | -5,4                            |
| 16 | Canada         | 4.116  | 3.889  | 3.931  | 4.036  | 3,8                             |
| 17 | Poland         | 3.280  | 3.605  | 3.644  | 3.857  | 7,0                             |
| 18 | Australia      | 3.175  | 3.286  | 3.356  | 3.672  | 11,8                            |
| 19 | Indonesia      | 2.266  | 2.744  | 2.817  | 3.463  | 26,2                            |
| 20 | Pakistan       | 1.902  | 2.432  | 2.539  | 2.971  | 22,2                            |
| 21 | Vietnam        | 1.836  | 2.113  | 2.168  | 2.476  | 17,2                            |
| 22 | Netherlands    | 2.356  | 2.385  | 2.388  | 2.365  | -0,8                            |
| 23 | South Africa   | 2.372  | 2.261  | 2.248  | 2.266  | 0,2                             |
| 24 | Saudi Arabia   | 1.737  | 1.846  | 1.896  | 2.201  | 19,3                            |
| 25 | Argentina      | 2.049  | 1.824  | 1.945  | 2.178  | 19,4                            |
| 26 | Morocco        | 1.921  | 1.924  | 1.949  | 2.107  | 9,5                             |
| 27 | South Korea    | 2.066  | 2.011  | 1.996  | 1.938  | -3,6                            |
| 28 | Thailand       | 1.711  | 1.638  | 1.685  | 1.812  | 10,6                            |
| 29 | Egypt          | 1.374  | 1.476  | 1.511  | 1.727  | 17,0                            |
| 30 | Colombia       | 2.098  | 1.636  | 1.648  | 1.688  | 3,2                             |

Source: Euromonitor International 2025, VDMA

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