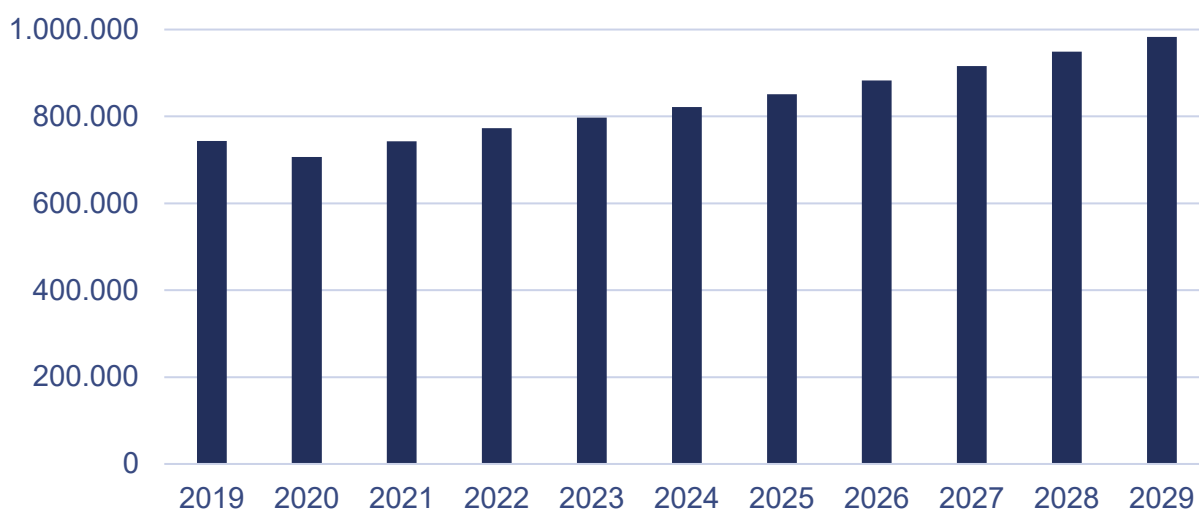


Factsheet Soft Drinks

Datum: 4.8.2025

Global sales Soft Drinks in million litres

in million litres



Source: Euromonitor International 2025, VDMA

Global sales Soft Drinks, by regions, in million litres, sorted by 2029

	2019	2024	2025	2029	Period Growth 2024-2029 in %
World	743.140	821.605	850.928	982.684	19,6
Asia Pacific	213.594	241.186	253.846	308.316	27,8
Middle East and Africa	139.156	167.547	177.745	226.715	35,3
North America	127.943	134.154	134.224	138.493	3,2
Latin America	101.990	114.729	118.133	130.964	14,2
Western Europe	111.290	112.666	113.994	119.610	6,2
Eastern Europe	44.752	46.710	48.287	53.555	14,7
Australasia	4.415	4.613	4.699	5.031	9,1

Source: Euromonitor International 2025, VDMA

Top 30 markets for Soft Drinks in million litres, sorted by 2029

	Country	2019	2024	2025	2029	Period Growth 2024-2029 in %
1	USA	119.967	126.236	126.225	129.972	3,0
2	China	87.987	103.904	109.000	125.769	21,0
3	Nigeria	41.523	53.125	55.686	71.540	34,7
4	India	26.376	32.077	36.291	59.145	84,4
5	Mexico	31.013	34.794	35.908	40.838	17,4
6	Brazil	24.706	28.640	29.561	32.181	12,4
7	Germany	24.346	23.489	23.563	24.310	3,5
8	Japan	23.782	22.105	21.824	21.382	-3,3
9	Turkey	14.191	15.536	16.283	19.476	25,4
10	Indonesia	19.698	18.292	18.503	19.171	4,8
11	Russia	13.696	16.212	16.957	18.969	17,0
12	Egypt	12.026	12.855	13.790	18.267	42,1
13	Italy	15.477	15.735	15.790	15.732	0,0
14	Iraq	7.119	8.980	9.990	15.094	68,1
15	France	14.825	14.858	14.834	14.515	-2,3
16	Saudi Arabia	10.031	11.444	11.950	14.322	25,1
17	Iran	8.620	9.936	10.778	14.295	43,9
18	Philippines	9.200	10.132	10.869	13.747	35,7
19	Spain	12.516	12.431	12.680	13.530	8,8
20	Ghana	8.062	10.403	10.974	13.369	28,5
21	Thailand	10.662	10.703	11.203	13.271	24,0
22	South Korea	6.477	9.565	9.901	12.049	26,0
23	United Kingdom	11.373	11.054	11.115	11.548	4,5
24	Argentina	10.291	10.273	10.532	11.514	12,1
25	Poland	9.057	8.795	9.093	10.325	17,4
26	South Africa	7.262	8.242	8.538	9.599	16,5
27	Canada	7.975	7.919	7.999	8.521	7,6
28	Vietnam	5.805	6.050	6.442	8.277	36,8
29	Syria	2.779	4.365	4.848	6.747	54,6
30	Colombia	5.022	5.856	5.974	6.551	11,9

Source: Euromonitor International 2025, VDMA

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